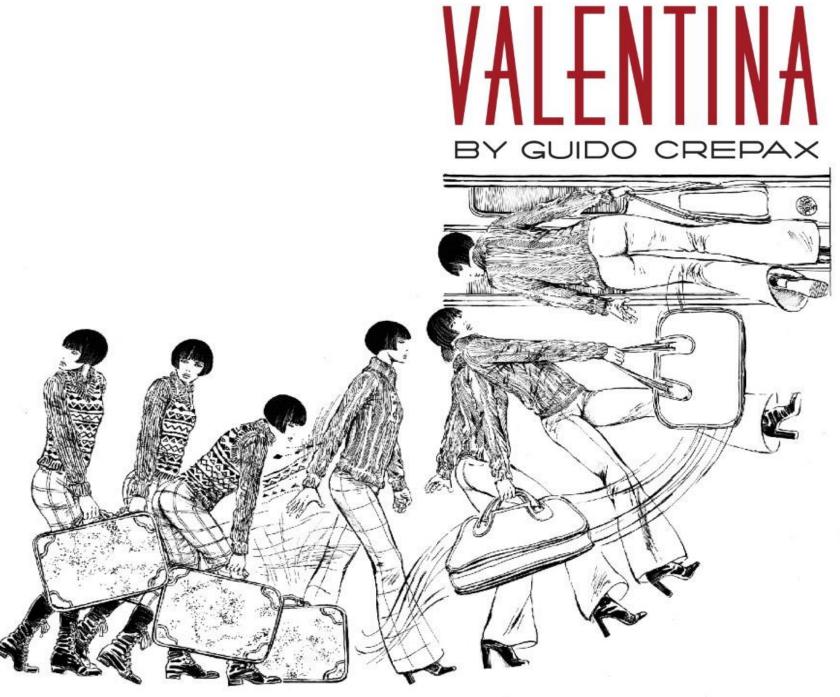
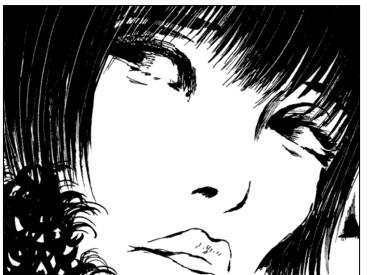


**BRAND BOOK** 











#### A HISTORY OF SUCCESS

The best-selling graphic novel series translated into 40 languages.

More than 2.5 Million copies sold worldwide.

#### THE CHARACTER

Valentina is every woman with a hectic life that can be easily related to by the reader. Valentina is the heroine of a family saga, the globetrotter of an adventurous plot, a romantic diva and the employee of a workplace drama. She is many women in just one.

# BY GUIDO CREPAX

### THE FRAGRANCE

«Sensual and charismatic, just like me. My perfume is the one accessory I cannot give up»

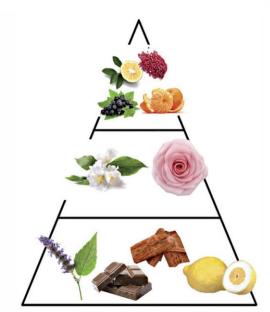
Faithful to the graphic and essential **style** of the creator of VALENTINA, Guido Crepax, the comic becomes perfume.

The facet of the notes that create this olfactory bouquet respect VALENTINA's complex and determined personality.









Mandatin Pink Pepper

Cedarwood Patchoull Chocolate

Grev Amber



## THE LINE



EDT

100 ML









DEO SPRAY 150 ML

# Now are cupid

Red, intense, passionate.

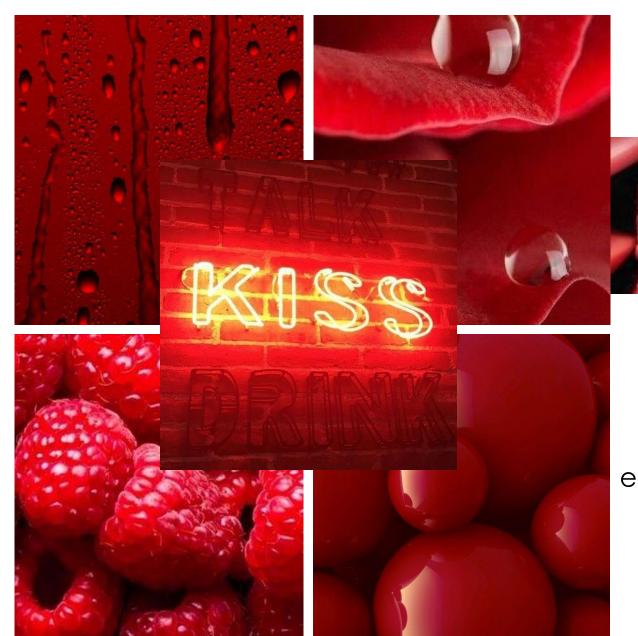
So Valentina presents her new fragrance, **You are so cupid**,

a real **seduction extract** for the woman who loves to express her femininity with strength and determination.

An invitation, enclosed in the name, to the most intense, free and sinful passion, like the iconic character he inspires.









# LIPSTICK JUNGLE TREND

Intriguing lipstick accords,

revisited with

enveloping floral and fruity notes,

give rise to a new **seductive** 

fragrance declined in

Eau de Parfum



Mon are cupid

#### LA FRAGRAN

L E M O N P E A R O R A N G E

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R O S E J A S M I N

M U S K V A N I L L A P A T C H O U L I





Nou are cupid



EAU DE PARFUM SPRAY

100 ml ⊕ 3.38 Fl.Oz.





**EAU DE PARFUM 50 - 100 ML** 





BY GUIDO CREPAX

