

The background features a dense urban environment with numerous skyscrapers of various heights and architectural styles, all bathed in the warm, golden light of either sunrise or sunset. The sky is filled with large, billowing clouds that are tinted with shades of orange, pink, and purple, creating a dreamlike atmosphere. The overall composition suggests a high-end, modern city.

# ARROGANCE

## MILANO

# ARROGANCE

MILANO

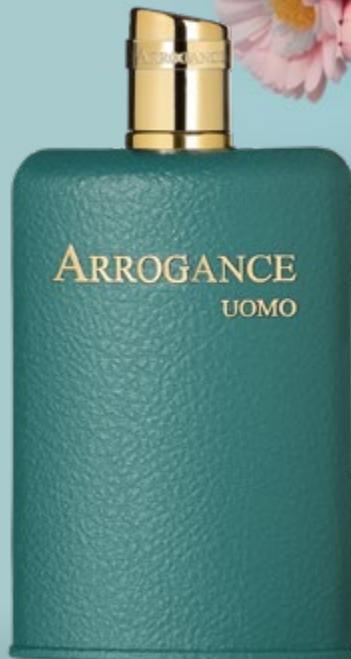


ANNIVERSARY

THE NEW FRAGRANCE

THANK YOU FOR THESE  
40 YEARS TOGETHER!

To celebrate this important  
milestone, ARROGANCE presents  
two inedit fragrances and  
the iconic, timelessly shaped  
bottles are dressed in exciting  
new colors!



GRAZIE PER QUESTI  
40 ANNI INSIEME!

Per festeggiare questo importante  
traguardo ARROGANCE presenta  
due inedite fragranze e gli iconici  
flaconi dalle forme senza  
tempo si vestono di nuovi  
emozionanti colori!

► NEW FRAGRANCE ► THE NEW FRAGRANCE ► THE NEW FRAGRANCE ► THE NEW FRAGRANCE

A tribute to the most sophisticated femininity, underlined by the new color code that anticipates a bright and intense bouquet. An elegant and floral fragrance, in which vibrant citrus chords and enveloping white flowers blend, sealed by woody and musk notes.

Un omaggio alla femminilità più sofisticata, sottolineata dall'inedito codice colore che anticipa un bouquet luminoso e intenso. Una fragranza elegante e floreale, in cui si fondono vivaci accordi agrumati e avvolgenti fiori bianchi, sigillati da note legnose e muschi.



EAU DE PARFUM SPRAY

100 ML



EAU DE PARFUM SPRAY

50 ML



## Ingredients

### HEAD

FREESIA,  
LEMON,  
SICILIAN ORANGE,  
MELON

### HEART

TRANSPARENT FLOWERS,  
TIARE,  
WHITE MUSK

### BASE

GRAY AMBER

# ARROGANCE

UOMO

► NEW FRAGRANCE ► THE NEW FRAGRANCE ► THE NEW FRAGRANCE ► THE NEW FRAGRANCE

Lively and charismatic, like the strong personality it inspires, underlined by an intense and enveloping color code.

A tribute to the exploration of distant lands, this ambery fougère fragrance blends the most vibrant citrus fruits with generous flowery chords and spices, sealed by enveloping woody chords.



EAU DE PARFUM SPRAY

100 ML

Vivace e carismatico, come la personalità forte cui si ispira, sottolineato da un codice colore intenso e avvolgente.

Omaggio all'esplorazione di terre lontane, questa fragranza fougère ambrata, combina gli agrumi più vivaci con generosi accordi fioriti e spezie, sigillati da legni avvolgenti.



EAU DE PARFUM SPRAY

50 ML



## Ingredients

### H E A D

ARANCIO DEL BRASILE,  
LIMONE,  
PEPE ROSA,  
PEPE NERO

### H E A R T

GELSMINO,  
GERANIO,  
LAVANDA

### B A S E

LEGNO DI CEDRO,  
MUSCHIO DI QUERCIÀ,  
AMBRA GRIGIA,  
FAVA TONKA,  
VETIVER

ARROGANCE  
MILANO



# ARROGANCE

## FEMME

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

*Dinamic and independent. Aware of her femminility, the woman who wears ARROGANCE FEMME lives intensely every moment of the day whith the intense notes of her perfume.*

*Dinamica e indipendente. Consapevole della sua femminilità, la donna che indossa ARROGANCE FEMME vive intensamente ogni momento della giornata, accompagnata dalle note intense e avvolgenti del suo profumo.*



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML



## Ingredients

**H E A D**  
BERGAMOT  
ORANGE  
WHITE LILY

**H E A R T**  
JASMINE  
ROSE  
ORANGE FLOWERS

**B A S E**  
CEDAR  
OAK MOSS  
MUSK

# ARROGANCE

FEMME

► BATH LINE ► BATH LINE



DEODORANT SPRAY

150 ML



SHOWER GEL

200 & 400 ML



GEL DOCCIA PROFUMATO

PERFUMED SHOWER GEL

400 ml (13.52 fl.oz)



BODY LOTION

200 & 400 ML



LATTE CORPO PROFUMATO

PERFUMED BODY LOTION

400 ml (13.52 fl.oz)



BODY CREAM

250 ML

ARROGANCE  
MILANO



# ARROGANCE Passion

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

*Resilient and eclectic. The ARROGANCE PASSION woman coquers with her way of being, a mix of energy and femminility with which she faces the everyday challenges, for her vibrant perfume, like the intensity of her nature.*

*Determinata ed eclettica. La donna ARROGANCE PASSION conquista con il suo modo di essere, un mix di energia e femminilità con cui affronta le sfide di ogni giorno. Per lei un profumo vibrante, come l'intensità del suo carattere.*



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML



## Ingredients

**H E A D**  
MANDARIN  
JASMINE  
ORANGE FLOWER

**H E A R T**  
TUBEROSE  
CUMIN  
HELIOTROPE

**B A S E**  
AMBER  
CASHMERE  
WOOD  
CEDARWOOD

# ARROGANCE

FEMME

► BATH LINE ► BATH LINE



DEODORANT SPRAY

150 ML



SHOWER GEL

400 ML



BODY LOTION

400 ML



BODY CREAM

250 ML

# ARROGANCE

MILANO



# ROSE REBEL

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

Intriguing and gently rebellious, a fragrance with a strong and multifaceted personality. A riot of fruity notes and enveloping floral chords from which the unprecedented marshmallow note, the true protagonist of this bouquet, stands out sealed by sensual gourmand notes and precious woods.

Intrigante e dolcemente ribelle, una fragranza dalla personalità forte e sfaccettata.

Un tripudio di note fruttate e avvolgenti accordi fioriti da cui spicca l'inedita nota marshmallow, vera protagonista di questo bouquet, suggellato da sensuali note gourmand e legni preziosi.



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML

## Ingredients

**H E A D**  
BERGAMOT  
PEAR  
BLACKBERRY

**H E A R T**  
BLACKCURRANT  
JASMINE  
MARSHMALLOW

**B A S E**  
CASHMERE  
AMBERGRIS  
VANILLA



# ROSE REBEL

► BATH LINE ► BATH LINE



SHOWER GEL

200 & 400 ML

BODY LOTION

200 & 400 ML

# ARROGANCE

## MILANO

Rose  
Glacier

### Ingredients

**HEAD**  
MANDARIN  
PEAR  
STRABERRY

**HEART**  
PEACH BLOSSOM  
VIOLET  
ROSE

**BASE**  
SANDALWOOD  
AMBERWOOD  
WHITE MUSK



EAU DE TOILETTE SPRAY

30 ML

# ROSE

## COLLECTION



EAU DE TOILETTE SPRAY

30 ML



EAU DE TOILETTE SPRAY

30 ML

Rose  
Fleur

### Ingredients

**HEAD**  
LEMON  
GRAPEFRUIT  
PASSION FRUIT

**HEART**  
PEONY  
FREESIA  
JASMINE

**BASE**  
MUSK  
AMBER  
PATCHOULI

# ARROGANCE

MILANO



# ARROGANCE BLUE

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

*Ambitious, outgoing and brilliant, the man who wears ARROGANCE BLUE loves challenges, he is a free spirit who dares with irony in the everyday choices. His perfume, indispensable accessory, has a vibrant freshness that best expresses its personality*

*Ambizioso, estroverso e brillante, l'uomo che indossa ARROGANCE BLUE ama le sfide, è uno spirito libero che osa con ironia nelle scelte di tutti i giorni: Il profumo, suo irrinunciabile accessorio, con vibrante freschezza esprime al meglio la sua personalità.*



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML

## Ingredients

**H E A D**  
SICILIAN ORANGE  
GRAPEFRUIT  
BERGAMOT  
APPLE  
MINT

**H E A R T**  
CINNAMON  
CARDAMOM  
PINK PEPPER  
NUTMEG

**B A S E**  
VANILLA  
SANDALWOOD  
MODERN AMBER  
MUSK



# ARROGANCE BLUE

► BATH LINE ► BATH LINE



AFTER SHAVE

100 ML



DEODORANT SPRAY

150 ML



HAIR & BODY SHAMPOO

200 & 400 ML

# ARROGANCE

MILANO



# ARROGANCE

## UOMO

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

*Dinamic and self-confident, the ARROGANCE UOMO man charms with his charisma and conquers with exuberance and pinch of madness. Free from preconceptions, he savor every moment and he faces life like a journey with accord of his perfume.*

*Dinamico e sicuro di sé, l'uomo ARROGANCE UOMO affascina con il suo carisma e conquista con esuberanza ed un pizzico di follia. Libero da preconcetti, assapora ogni momento della vita che affronta come un viaggio, accompagnati dagli accordi speziati del suo profumo.*



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML

## Ingredients

### H E A D

BERGAMOT  
MANDARIN  
NEROLI  
PETITGRAIN

### H E A R T

LAVENDER  
BASIL  
CORIANDER  
JASMINE  
LILY OF THE VALLEY

### B A S E

SANDALWOOD  
CEDARWOOD  
PATCHOULI  
VETYVER

# ARROGANCE

UOMO

► BATH LINE ► BATH LINE



AFTER SHAVE

100 ML



DEODORANT SPRAY

150 ML



HAIR & BODY SHAMPOO

200 & 400 ML

# ARROGANCE

MILANO



# ARROGANCE HOMME

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

*A modern classic, the man who wears ARROGANCE HOMME conquers with his strong personality and his charm. contemporary gentleman, he appreciates elegant and refined accessories like his timeless perfume.*

*Un classico sempre attuale, l'uomo che indossa Arrogance Homme conquista con la sua forte personalità e il suo fascino. Gentleman contemporaneo, apprezza accessori eleganti e ricercati, come il suo profumo senza tempo.*



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML



DEODORANT SPRAY

150 ML

## Ingredients

**H E A D**  
LAVANDER  
SICILIAN BERGAMOT  
PEPPER

**H E A R T**  
TOBACCO  
GERANIUM  
HONEY  
CEDAR OF LEBANON

**B A S E**  
OAK MOSS  
PATCHOULI  
AMBER  
LABDANUM  
CISTUS





# The First

MILANO

[www.thefirst.it](http://www.thefirst.it)

[www.arroganceparfums.it](http://www.arroganceparfums.it)