



be the

BEST.



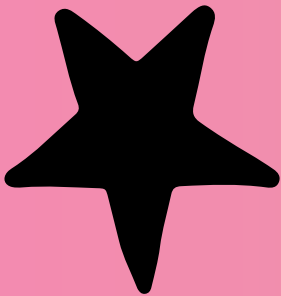
version of

ROSE

Choose

J  Y

Choose



ARROGANCE ROSE COLLECTION!



3 nuove fragranze
scelte dai nostri consumatori
sui social media.

- Dedicate a millennials
& generazione Z
- Per donne amanti del rosa.

3 new fragrances
chosen by our consumers on
social media

- Dedicated to the millennials
& generation Z target
- For females and all about pink.



ROSE REBEL



UN ROMANTICISMO MODERNO
VISSUTO, TRA NOTE DOLCI E
FRUTTATE, SUI SOCIAL MEDIA

A MODERN ROMANTICISM
LIVED IN SOCIAL MEDIAS WITH
SWEET AND JUICY NOTES



BE KIND
BE KIND
BE KIND
BE KIND
BE KIND
BE KIND
BE KIND

ROSE REBEL

HEAD

BERGAMOT
PEAR
BLACKBERRY

HEART

BLACKCURRANT
JASMINE
MARSHMALLOW

BASE

CASHMERE
AMBERGRIS
VANILLA



ARROGANCE

ARROGANCE

Rose Glacier



UN MONDO TATTILE E MATERICO
CON VIBRAZIONI FRIZZANTI DI
AGRUMI E NOTE FRUTTATE

A TACTILE AND MATERIAL
WORLD WITH FIZZY VIBES OF
CITRUS AND FRUITY NOTES



Rose Glacier

HEAD

MANDARIN
PEAR
STRAWBERRY

HEART

PEACH BLOSSOM
VIOLET
ROSE

BASE

SANDALWOOD
AMBERWOOD
WHITE MUSK



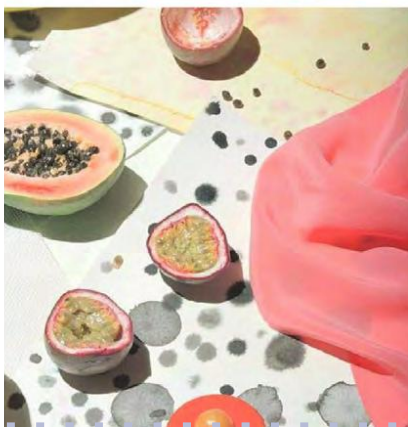
ARROGANCE

Rose Fleur



UNA SINFONIA DI VIBRAZIONI
POSITIVE DOVE LA FRUTTA
INCONTRA I FIORI E CREA
UNA REALTÀ INASPETTATA

A SYMPHONY OF POSITIVE
VIBRATIONS WHERE FRUIT
MEETS FLOWERS AND CREATES
AN UNEXPECTED REALITY



Rose Fleur

HEAD

LEMON
GRAPEFRUIT
PASSION FRUIT

HEART

PEONY
FREESIA
JASMINE

BASE

MUSK
AMBER
PATCHOULI



ARROGANCE FEMALE LINES

ARROGANCE
FEMME



THE LINE

EDT 30 ml
EDT 50 ml
EDT 100 ml

DEODORANT 150 ml
SHOWER GEL 400 ml
BODY LOTION 400 ml
BODY CREAM 250 ml

ARROGANCE
Passion



THE LINE

EDT 30 ml
EDT 50 ml
EDT 100 ml

DEODORANT 150 ml
SHOWER GEL 400 ml
BODY LOTION 400 ml
BODY CREAM 250 ml

ROSE
REBEL



ARROGANCE

NEW

EAU DE TOILETTE
30ml

Rose
Glacier



ARROGANCE

NEW

EAU DE TOILETTE
30ml

Rose
Fleur



ARROGANCE

NEW

EAU DE TOILETTE
30ml

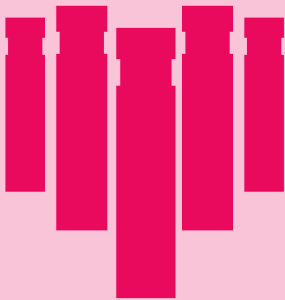
ARROGANCE ROSE COLLECTION



WEB & SOCIAL



PR & INFLUENCER



TESTING

Choose

J V Y

Choose

