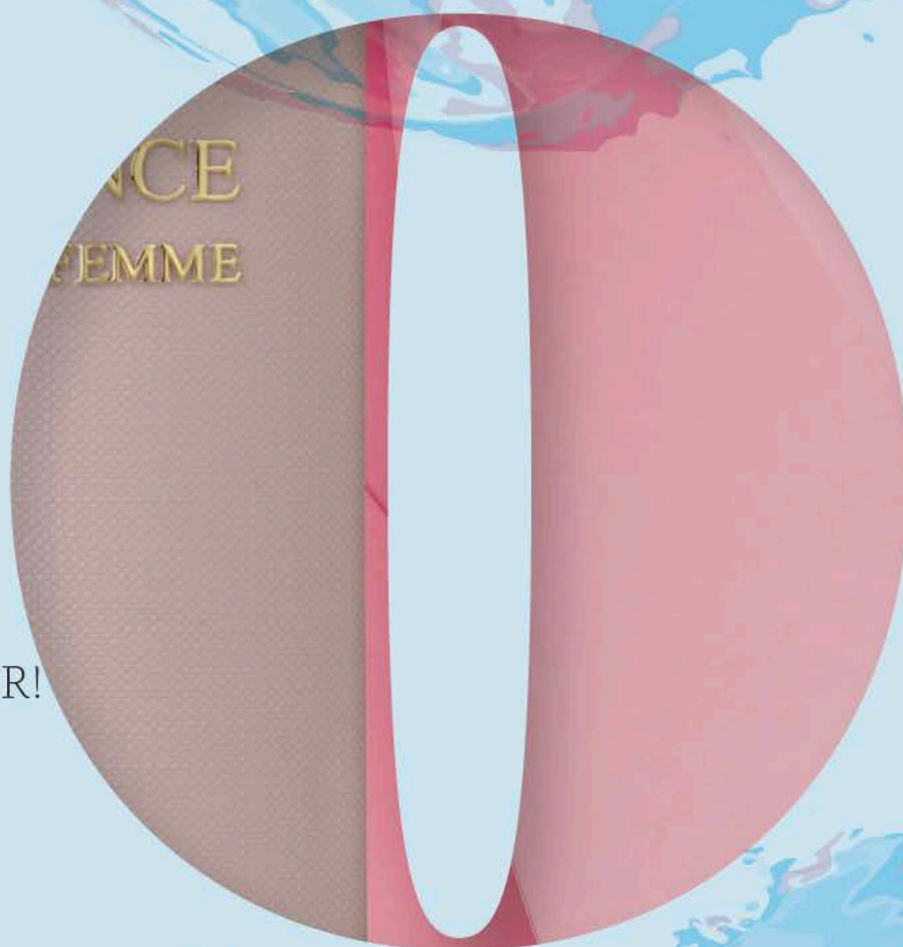


HAPPY BIRTHDAY

ARROGANCE
MILANO



THANK YOU FOR THE 40 YEARS TOGETHER!

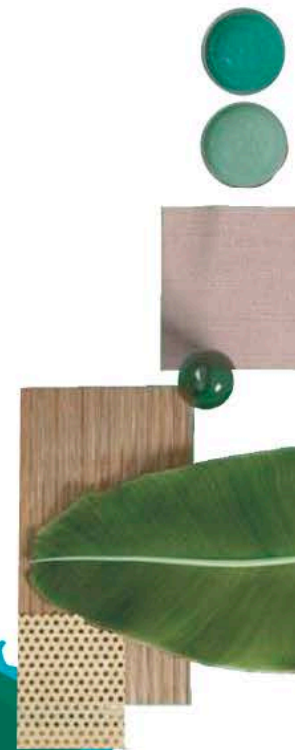
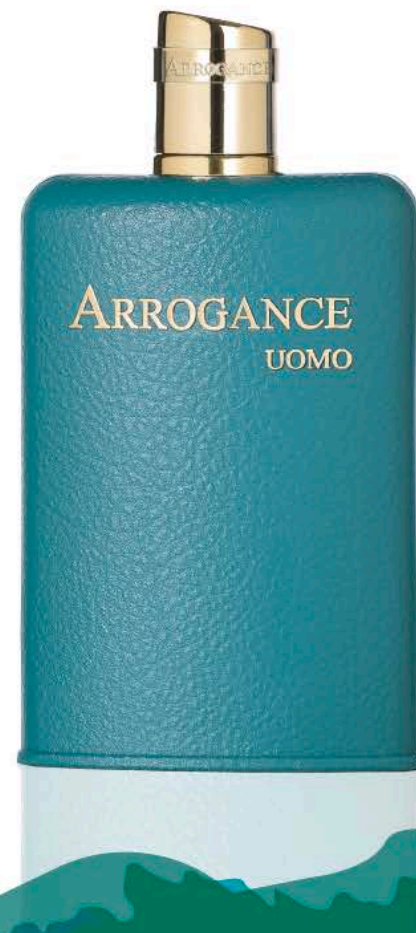
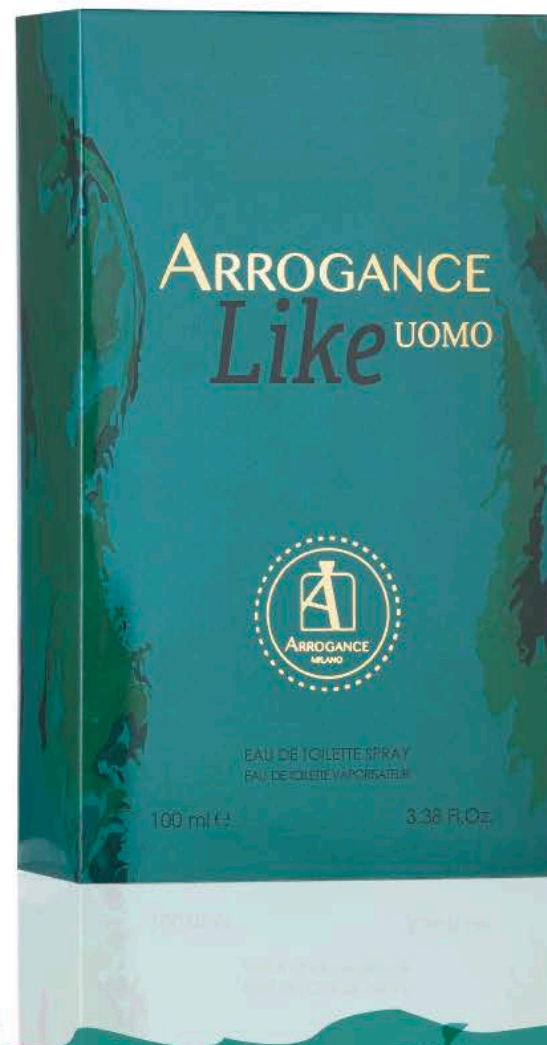
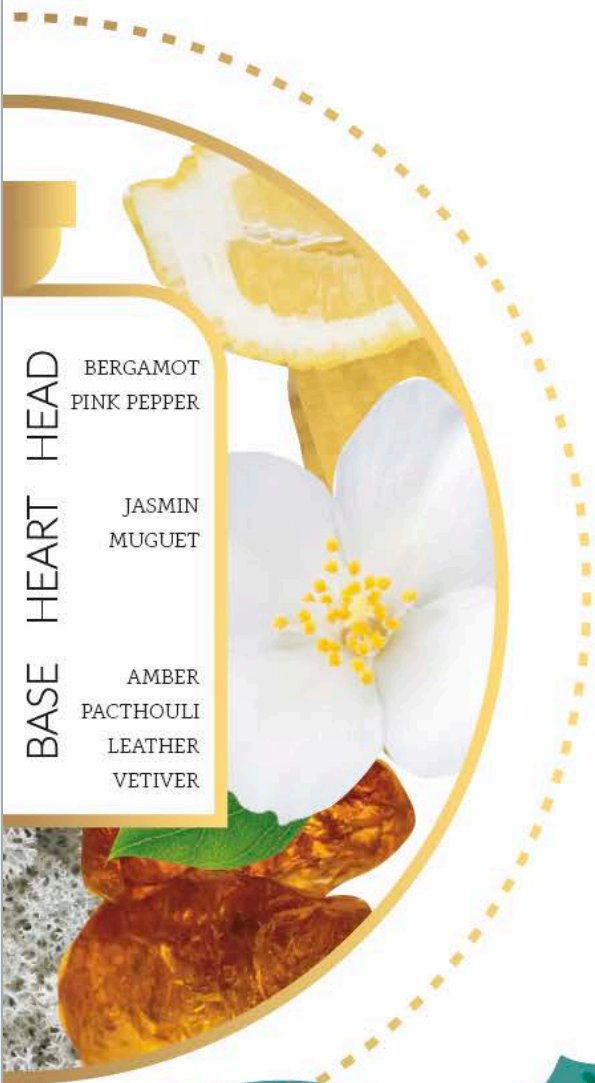
For celebrate this wonderful goal,
the Arrogance family is enriched with two new fragrances
and the iconic bottles with timeless shapes
are dressed in new exciting colors!

GRAZIE PER QUESTI 40 ANNI INSIEME!

Per festeggiare questo meraviglioso traguardo,
la famiglia Arrogance si arricchisce di due inedite fragranze
e gli iconici flaconi dalle forme senza tempo
si vestono di nuovi emozionanti colori!



ARROGANCE *Like* UOMO

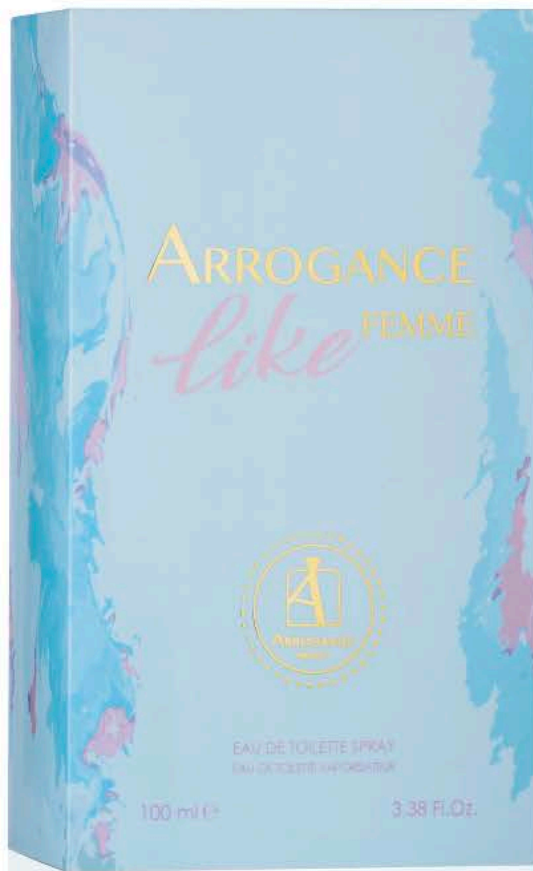


A woody aromatic fragrance that invites to exploration,
an unforgettable journey into unexplored territories.

Una fragranza aromatica legnosa che rende omaggio
all'esplorazione, un viaggio indimenticabile in territori inesplorati.

ARROGANCE

like FEMME



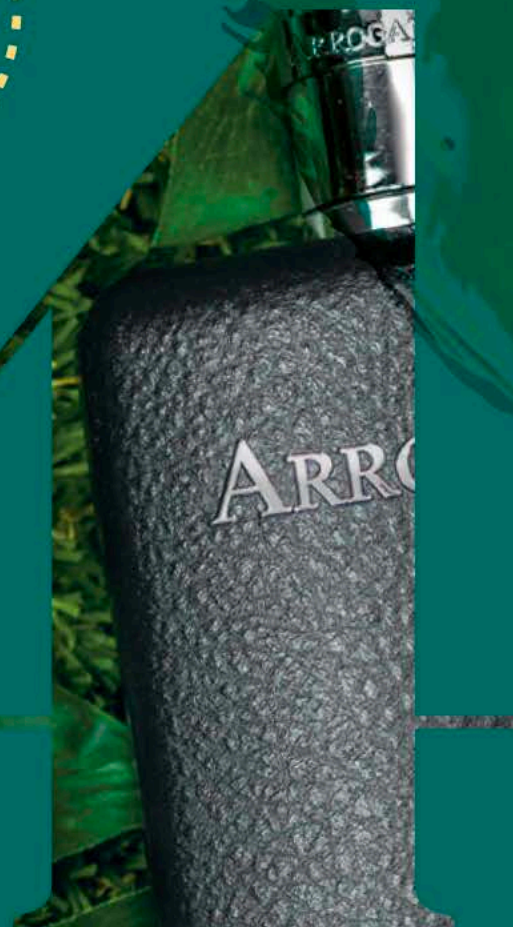
A feminine and sophisticated accord, a floral, aquatic fragrance with light green and sweet nuances.

Un accordo femminile e sofisticato, una fragranza fiorita, acquatica con lievi sfumature verdi e dolci.



SINCE 1981

ARROGANCE MILANO



Historic brand of the Made in Italy cosmetic scene, it has always been characterized by its unique style, immediately recognizable, dynamic and turned to the future, in which stands out the unmistakable metropolitan style.

Milan, cradle of new trends and city of fashion par excellence, perfectly combines the love for tradition and the impetus towards modernity and innovation.

Lo storico marchio del panorama cosmetico "Made in Italy", da sempre si contraddistingue per il suo stile unico, immediatamente riconoscibile, dinamico e rivolto al futuro in cui spicca l'inconfondibile stile metropolitano. Milano, culla delle nuove tendenze e città della moda per eccellenza, combina perfettamente l'amore per la tradizione e lo slancio verso modernità ed innovazione.

The First MILANO

www.thefirst.it

  www.arroganceparfums.it