

GIAN MARCO VENTURI

BRAND BOOK



the essence of
GMV STYLE
in all of our product lines,
new launches and
much more...

GIAN MARCO VENTURI

Femme



THE FRAGRANCE

HEAD

ORANGE FLOWER
OSMANTHUS

HEART

AMBER
VANILLA
JASMINE
PEONY

BASE

SANDAL
VETIVER
PATCHOULI
WHITE MOSS



COCOZELLO

Feminine and passionate, it conquers with its innate charisma. The rigour of the forms and the pure intensity of the colour anticipate a luminous and vibrant accord, underlined by romantic floral notes and sublime wood essences.

Femminile e passionale, conquista con il suo innato carisma. Il rigore delle forme e l'intensità pura del colore anticipano un accordo luminoso e vibrante, sottolineato da romantiche note fiorite e sublimi essenze legnose.

GIAN MARCO VENTURI
Femme



Eau de Parfum
Natural Spray 30 ml



Eau de Parfum
Natural Spray 100 ml



Deodorant Spray
150 ml



Shower Gel
400 ml



Body Lotion
400 ml



THE FRAGRANCE

HEAD

BERGAMOT
PEACH

HEART

FREESIA
JASMINE
WATER LILY

BASE

SANDAL
EXOTIC WOODS
INCENSE
MUSK



COCOCCINA

Elegant and refined, dedicated to a timeless woman.
In contrast with the ivory and platinum tones, an intense and voluptuous accord lights up, underlined by white flowers and precious woods.

Elegante e raffinata, dedicata ad una donna senza tempo.
Nel contrasto dei toni avorio e platino, si accende un accordo intenso e voluttuoso, sottolineato da fiori bianchi e legni preziosi



Eau de Toilette
Natural Spray 30 ml



Shower Gel
400 ml



Body Lotion
400 ml

Girl

GIAN MARCO VENTURI



THE FRAGRANCE

HEAD

SICILY LEMON
CALIFORNIA ORANGE
GRAPEFRUIT

HEART

FREESIA
LOTUS FLOWER
CEYLON CINNAMON
GINGER

BASE

CEDARWOOD
MUSK
AMBER



COZCOP

Gritty and vital, it conquers even the youngest women with its exuberance. A real burst of energy underlined by the bright green colour code and the vibrant accords that sign the fragrance.

Grintosa e vitale, conquista con la sua esuberanza anche le donne più giovani. Una vera e propria sferzata di energia, sottolineata dal codice colore del verde acceso e dagli accordi vibranti che firmano la fragranza.

Girl
GIAN MARCO VENTURI



Eau de Parfum
Natural Spray 30 ml



Eau de Parfum
Natural Spray 50 ml



Eau de Parfum
Natural Spray 100 ml



Eau de Toilette
Natural Spray 30 ml



Eau de Toilette
Natural Spray 50 ml



Eau de Toilette
Natural Spray 100 ml

Girl
GIAN MARCO VENTURI

COMING SOON



Deodorant Spray
150 ml



Shower Gel
300 ml



Body Lotion
300 ml

woman
GIAN MARCO VENTURI



THE FRAGRANCE

HEAD
BERGAMOT
FREESIA
GRAPEFRUIT

HEART
LOTUS FLOWER
VIOLET
HAWTHORN
IRIS

BASE
HELIOTROPE
MUSK



C O C C I P P I

Bright and intriguing, it is the ideal fragrance for the dynamic woman with timeless femininity.

Lashing citrus notes blend with seductive floral accords, to seal the iconic fragrance.

Luminosa e intrigante, è la fragranza ideale per la donna dinamica dalla femminilità senza tempo. Sferzanti note agrumate si fondono con seduenti accordi floreali, a siglare l'iconica profumazione.

woman
GIAN MARCO VENTURI



Eau de Parfum
Natural Spray 30 ml



Eau de Parfum
Natural Spray 50 ml



Eau de Parfum
Natural Spray 100 ml



Eau de Toilette
Natural Spray 30 ml



Eau de Toilette
Natural Spray 50 ml



Eau de Toilette
Natural Spray 100 ml

woman
GIAN MARCO VENTURI



Deodorant Spray
150 ml



Shower Gel
300 ml



Body Lotion
300 ml

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HOMME SPORT
GIAN MARCO VENTURI



THE FRAGRANCE

HEAD

MEDITERRANEAN CITRUS FRUITS
PINK PEPPER

ANANAS

PEAR

RHUBARB

HEART

CARDAMOM
GINGER
CLOVES
LAVANDER
CLARY SAGE

BASE

TONKA BEAN
TEXAS CEDAR
PATCHOULI
VETIVER
VANILLA
TREE MOSS



COZCOP

Inspired by the contemporary man, determined and casual, this fragrance intrigues with the spontaneity of its agreements.

In the intensity of the blue and black contrasts, a charismatic, spicy woody jus is released.

Ispirata all'uomo contemporaneo, deciso e disinvolto, questa fragranza intriga con la spontaneità dei suoi accordi. Nell'intensità dei contrasti blu e nero, si sprigiona un jus carismatico, speziato legnoso.

HOMMESPORT

GIAN MARCO VENTURI



Eau de Toilette
Natural Spray 30 ml



Eau de Toilette
Natural Spray 100 ml



Deodorant Spray
150 ml



Hair & Body Shampoo
400 ml

ESSENCE

GIAN MARCO VENTURI



LENTISK
IVY

ANGELICA
ELEMI
RHUM

ROSEWOOD
PATCHOULI
MUSK



ESSENCE GIAN MARCO VENTURI



Eau de Toilette
Natural Spray 30 ml



Eau de Toilette
Natural Spray 100 ml



Deodorant Spray
150 ml



Hair & Body Shampoo
400 ml

GIAN MARCO VENTURI AQUA



THE FRAGRANCE

HEAD

SEA NOTES
LIME

HEART

JASMINE
OAKMOSS

BASE

CEDARWOOD
AMBER



CONCEPT

Fresh, transparent, naturally irresistible. In the purity of the forms, precious Mediterranean citrus fruits and intriguing spices skillfully blend to tell the contemporary man, underlined by the enveloping intensity of the woods.

Fresco, trasparente, naturalmente irresistibile. Nella purezza delle forme, preziosi agrumi mediterranei ed intriganti spezie, si fondono sapientemente a raccontare l'uomo contemporaneo, sottolineato dall'intensità avvolgente dei legni.

GIAN MARCO VENTURI AQUA



Eau de Toilette
Natural Spray 30 ml

Eau de Toilette
Natural Spray 100 ml

Deodorant Spray
150 ml

Hair & Body Shampoo
400 ml

OUD

GIAN MARCO VENTURI
FRAMES



THE FRAGRANCE

HEAD
CARDAMOM
INCENSE
LEMON

HEART
PATCHOULI
OUD
PAPIRUS
ROSEWOOD

BASE
OAK MOSS
TABACCO



COSCIPPO

Intriguing and mysterious, like the man he is inspired by. It is a magnetic charm, intensified by the grandeur of the pack and by the transparent tones of black which, like a coat, envelops intense spicy notes, precious woods and oud.

Intrigante e misterioso, come l'uomo cui si ispira. È un fascino magnetico, intensificato dall'imponenza del pack e dai toni trasparenti del nero che come un manto, avvolge intense note speziate, legni preziosi e oud.

OUD
GIAN MARCO VENTURI
FRAMES



Eau de Toilette
Natural Spray 30 ml



Eau de Toilette
Natural Spray 100 ml



Deodorant Spray
150 ml



THE FRAGRANCE

HEAD

BERGAMOT
GREEN MINT
CYPRESS

HEART

PATCHOULI
GERANIUM FLOWER
LAVENDER

BASE

SANDALWOOD
OAK MOSS



COCOZZO

A timeless classic, an intense and lively evergreen. In the essential and elegant black colour code, illuminated by bright red details, a fresh and spicy jus is lit.

Un classico senza tempo, un evergreen intenso e brioso. Nel codice colore essenziale ed elegante del nero, illuminato da dettagli rosso acceso, si accende un jus fresco e speziato.



Eau de Toilette
Natural Spray 30 ml



Hair & Body Shampoo
400 ml

GIAN MARCO VENTURI

E N E R G Y



THE FRAGRANCE

HEAD
BERGAMOT
LEMON
BASIL
SEA NOTES

HEART
NUTMEG
PEACH
JASMINE

BASE
CEDARWOOD
IRIS
MUSK
LEATHER NOTES



CONCEPT

Bold and vigorous, like the sporting spirit of the man it describes. Inspired by the power of the sea and the foam raised by the waves, it is a particularly rich jus that envelops the senses with a clever mix of fresh, spicy and woody notes.

Audace e vigoroso, come lo spirito sportivo dell'uomo che descrive.

Ispirandosi alla potenza del mare e della schiuma sollevata dalle onde, è un jus particolarmente ricco che avvolge i sensi con un sapiente mix di note fresche, speziate e legnose.

GIANMARCOVENTURI
ENERGY



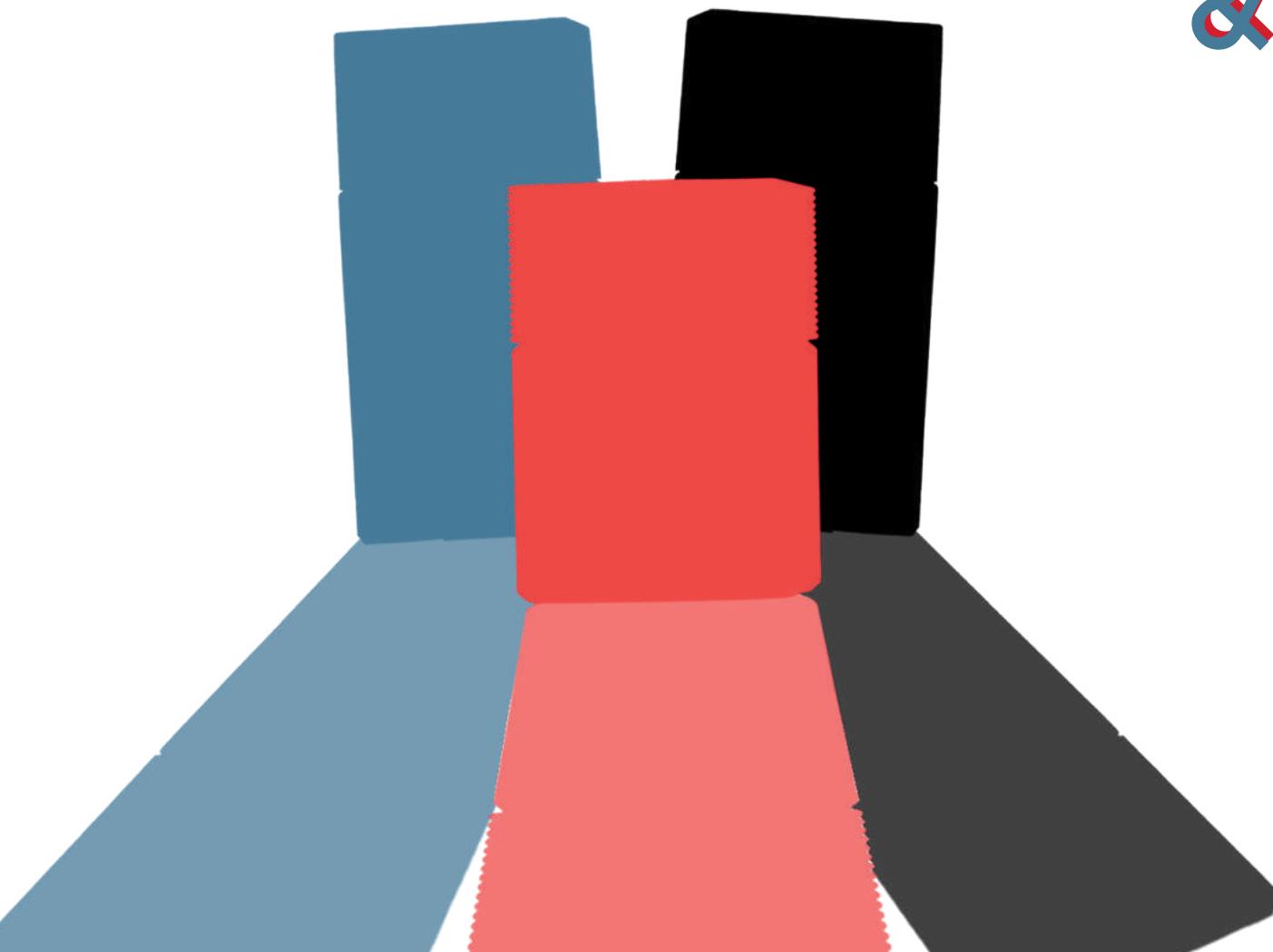
Eau de Toilette
Natural Spray 100 ml



Hair & Body Shampoo
400 ml

GIANMARCOVENTURI

NEW LAUNCHES & RESTYLING



OVERED

GIAN MARCO VENTURI



THE FRAGRANCE

HEAD

BLACKBERRY
BLACKCURRANT
MANDARIN

HEART

ROSE
JASMINE
OSMANTHUS

BASE

MUSK
AMBERGRIS
CEDARWOOD



OVERED

Intense and passionate, like the vibrant colour that characterizes it. In the essential lines, an intriguing and trendy fragrance that seduces and conquers with the power of floral and fruity notes is emanated.

Intensa e passionale, come il colore vibrante che la caratterizza. Nell'essenzialità delle linee, si sprigiona una fragranza intrigante e di tendenza che seduce e conquista con la potenza delle note fiorite e fruttate.



Eau de Toilette
Natural Spray 30 ml



Eau de Toilette
Natural Spray 50 ml



Eau de Toilette
Natural Spray 100 ml

OVERED

GIAN MARCO VENTURI

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Deodorant Spray
150 ml



Shower Gel
300 ml



Body Lotion
300 ml

GIAN MARCO VENTURI
UOMO



COMING
SOON

GIAN MARCO VENTURI

ENERGY



GIAN MARCO VENTURI

BRAND BOOK



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